

THE GLEICHEN CALL

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GLEICHEN, ALBERTA, WEDNESDAY

AUGUST 29, 1934

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REGULAR SESSION TOWN COUNCIL RECENTLY HELD

The regular August meeting of the town fathers was held recently with the mayor and councillors W. E. Thompson, A. F. MacCallum, W. McConnell and C. Thompson present. Delinquent taxes was the cause for considerable discussion after this was talked out the Calgary Power Co. franchise came up. The secretary stated that he had not yet received a copy of the franchise although he had written several times about it. C. C. Planché and Mr. Sherman had called during July in regard to this matter and reported that the franchise had not been completed at that time, but they expected that it would be ready very shortly. Aids. W. E. Thompson and A. F. MacCallum carried a motion, that the Calgary Power Co. be advised that in view of the lapse of the franchise the Town of Gleichen will continue to use the service without prejudice to either party.

The extension of the water works and sewer was discussed. The plans submitted by C. C. Planché of Calgary were laid on the table. It was the opinion that a start should be made with the sewer this year. The councillors thought that when the sewer was laid it should create a demand for water and come to the conclusion that the logical place to start this year was at the intersection of Cowfoot Street and Eighth Avenue in a southerly direction toward the high point. By-law No. 200 was then introduced calling for the extension of the sewer for some 300 feet and that a special frontage assessment be imposed on the property that it will serve. This by-law was read three times and passed.

There were eight applications to take advantage of the Tax Consolidation Act all of which the council accepted. The roof on the Community Hall had been repaired as per tender by Mr. Michael and the work was considered satisfactory. The records the town recently purchased and then found they were unnecessary as the pump had been repaired, were now under the care of J. A. Menard, who has got them stored away. The council also voted to sell the records to anybody who needs them. The road on the main street had been scarified by the government grader and looked much better for the treatment. No bill had been received for the work done by the road grader. The secretary had sent samples of water to the University of Alberta for analysis owing to the outbreak of typhoid here. A letter was read from the supervisor of relief regarding the relief situation and was ordered filed.

The following bills paid since last meeting were confirmed as paid: J. Lester \$15, Kings Printer \$1, Alberta Government Telephones \$7.00, M. Murray \$20, W. Boos \$20.50, light and power \$28.35, J. Lester \$10, M. Murray \$15, Gleichen school district \$50, school \$50, Gleichen school district \$1,500, bank \$1,500, bank \$2,950, school district \$422.35, bank interest \$10.50, E. Dingman \$10, E. Woods \$1.15, W. Lester \$1.15.

The following bills were passed for payment: Mother's allowance \$20, Stamp works \$3.85, L. Michael \$87.74, C. Fleury \$24.00, Clark \$10, \$39.50, R. McQueen \$31.60, telephone \$7, Schmidt \$12.45, Crown Lumber Co. \$20.18, MacCallum and Smith Motors \$3, L. Michael \$135, McKay Hardware \$62.15, R. Hawkynay \$15.30, R. W. Brown \$11.30, N. Purcell \$4.80.

SUNDAY WORK

Every year the subject of the farmer harvesting on Sunday crops up. Those people who bring up this subject never stop to think that the farmer's income, subject as it is to the whims of the elements, is most uncertain from week to week, even from day to day, for a sudden storm or severe frost may greatly reduce or even completely destroy the fruits of his year's labor.

Until his crop is harvested and safely stored away in the barn or delivered to the elevator, he is at the mercy of the weather. To accomplish this in the shortest possible time he often works long hours during week days and Sunday too, until the task is finished. This practice of doing harvest work on

News Items of Local Interest

Miss Nora Donney will leave in a few days for Calgary where she will enter a hospital and train for a nurse.

Talk about hot August days. These hot afternoons sure uphold August's reputation.

Saturday night there was a much larger crowd in town than usual. Some of the business places report business picking up.

Owing to there being two cases of typhoid fever in town, town secretary M. Murray has sent samples of water from four different wells to Edmonton for a test as to their purity.

Mr. and Mrs. Eli Woods and children Robin and Denny, spent Sunday in Calgary visiting relatives.

The provincial police have received instructions to check up car lights and see that all lights are working properly. Car owners take a hint and look your lights over before setting out anywhere and save court expenses.

TOURISTS POSSIBLY GOOD OR BAD ADVERTISERS

The tourists of any country advertise it for better or for worse, depending upon the impression made in them and the treatment accorded them by the local citizens while they are stopping in town. Many people become so accustomed to tourists that they are inclined to remain indifferent as to the standards of welfare. From any standpoint this is a great mistake to say nothing of the humanitarian side.

If a man who comes into Gleichen and then leaves that tells the outside world that kind of a town we have. It is the man who might come later and bring his family to reside here, or induce others to come, provided Gleichen and the people impress him favorably. He is also the fellow who might give Gleichen a black eye if he receives the slightest mistreatment. If the place does not appeal to him. Memories, either for good or bad, linger with him, and he is not adverse to telling the world all about it. Not long we heard a tourist state that he had been overcharged. This is a sticker with them. They will remember an overcharge long after they have spent the money it represents. A penny gained in overcharging is a dollar lost to our future. There is an old saying about turning a stranger from the door, lest you may turn away an angel unawares. So it is with the tourist. Remember, he has the energy, the ambition and the money to come on a long trip, and the courtesy to make your town the object of his objective. Good hotel facilities always help a community to grow, and with good hotels come well managed camp grounds, and it is suggested by some of our townsmen that a certain tract of land, with trees, in the west end would make an excellent camp. Although some folk turn up their noses at the tourists, they are often future valuable citizens in disguise. So all of us should always be on the alert to extend every courtesy to the tourist and traveller.

Sunday is again under criticism by certain people. They strongly object to it and point out that in working on Sunday the farmer is violating the Lord's Day Act.

While the practice of Sunday work should not be encouraged, the farmer may be excused for doing harvest work on the Sabbath. The harvest season is short, there is so much to be accomplished, and the risks of delay are so great in some sections of the country that Sunday work in the harvest field is justified.

We cannot conceive of a beneficent Providence frowning on a hardy son of the soil for gathering in on the Sabbath that which he has worked so hard all year to get ready for that same Providence, that which will mean food, shelter, and clothing for his wife and children, and which may be destroyed by a violent hailstorm or severe frost should he delay as much as one day in caring for it.

Mrs. H. Scott left for the coast on Sunday where she will spend a short holiday.

Miss Fergie, our local telephone operator is relieving at Hanna for a month.

Miss McNaughton, of the Blackfoot hospital staff is holidaying at Waterton Lakes.

Our local "cripples" are doing as well as can be expected.

Dan McLeod is busy these days getting his big truck fixed up for the fall business.

The returned men should not forget the special meeting in Calgary on September 10th, when Gen. Ross will be the speaker. All who intend to go should hand in their names to the secretary as soon as possible.

The big Diesel engine at the flour mill has been overhauled, and the proprietors expect to be running the mill steadily from now on.

Canada has not been afflicted with the gum chewing habit to anything like the extent visible among our neighbors. Judging from external evidence, it is decidedly on the wane in this country, and the spectacle of rows of individuals of both sexes, whose jaws are working regularly with almost mechanical precision, is never seen these days. In the United States, however, the taste for gum leads to the sale of 300,000,000 packages annually, each containing a five or more pieces. These, says a statistical fiend, placed end to end would extend 71,025 miles, or nearly 2½ times around the world. If stretched out to the dimension of a thread one sixtieth of an inch in diameter this elastic and indestructible substance would extend a distance of 497,875 miles, or from the earth to the moon, encircle that satellite three times and reach home yet again. People are accustomed to talk with awe of the vast amount of energy contained in Niagara Falls, but if the physical energy developed in chewing those 300,000,000 packages of gum were reducible to foot pounds and applied to machinery, the great cataraict would not be in it with the human jaw worker.

Here and There

Reduced fares to cover the Labor Day week-end from August 31 to next Monday, August 31, have been authorized on the Canadian Pacific Railway between all stations in Canada. Round trip tickets will be at the rate of fare and a quarter and will be good until midnight, Tuesday, September 4.

Returning from White City, London, Eng., aboard Canadian Pacific liner Montcalm the athletes who represented Canada at the British Empire games came back practically in a body to the number of around 100. They sailed for England aboard the Duchess of York July 20.

Australia is showing very substantial evidence of recovery with continued betterment in sight, is the view of John P. Brophy, Commonwealth Trade Representative at New York, stated when interviewed aboard S.S. Niagara on arrival recently at Victoria.

Fifty per cent ahead of last year at mid-August with prospects for balance of season exceptionally good for the Canadian Pacific hotels and resorts in the Rockies is reported by A. E. Robertson, assistant general manager, in charge of the Company's western hotels.

Prominent British parliamentarians are visiting the Maritime Provinces this year, including Mr. Michael Hamlin, Lord Donald. The Canadian Pacific liner Montcalm recently carried a passenger, Dr. E. Leslie Bargin, M.P., parliamentary secretary of the British Board of Trade, who will stay at St. Andrews-by-the-Sea, Saint John and Digby, N.S.

Canadian Pacific flag ship Empress of Britain claims a new record recently for the Quebec-Cherbourg Atlantic crossing, making the trip in four days, six hours and fifty-eight minutes, being thirty-four minutes under her own previous record set in August, 1933.

J. E. BROWN GIVES INSPIRING ADDRESS UNITED CHURCH

Mile stones in the development of mankind were never more obviously seen than in the speaker in the United Church last Sunday. The many friends of J. E. Brown were very pleased to have him in our community and those who attended service last Sunday witnessed one of the most inspiring addresses ever given in Gleichen—bar none, political, economic, etc. For two years Mr. Brown served the Milo-Queenstown charge and was invited for another year. Now he is serving North Vermillion Mission, which has already extended an invitation for the summer of 1935. As a student Mr. Brown had an outstanding career. A year ago he received his B.A. degree and this spring his Master's. In theology last year he won \$120 scholarship and only missed by one the I. O. O. E. scholarship in history valued at \$3,600. Already the staff have suggested that he is in line for the travelling scholarship awarded at the end of the week in theology. And this ability showed itself in the plain presentation of a great truth in his Sunday evening sermon.

Choosing as his text the verse connected with the earthquake at Philippi—"and the jailor thought that they had escaped," he stated that "many like the jailor think that Christianity has fled amid the earthquake since 1914." But neither have calculated the incalculable in Christianity. The power of Christianity made Paul and Silas stand their ground instead of trying to escape, so Christianity in every social earthquake since its beginning has manifested an incalculable element which leavened society, e.g., the catastrophe of 1793 was followed by the Wesleyan revival.

The supreme need today is the re-kindling of the fires of religion. Christianity never escaped so long as Christians retained the Christ. The problem is to keep Christ for ourselves. Christianity will be victorious when Christians are. If our day is to be renewed as the days of the past have been, it will be renewed as we renew ourselves in Christlikeness amid the paradox of sin. It will be as we embark on the glorious adventure of personal loyalty to Jesus Christ.

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

Thursday, August 27, 1914.

Messrs Yule and Burr are having a big auction sale Saturday.

Mrs. Ender Broscoe of Innisfail is visiting her parents in Gleichen.

A new feature at the Gleichen exhibition was a plate of apples grown at the Cluny Nurseries.

Out of 300,000 Austrans engaged in the war, 150,000 were killed, 30,000 wounded and 15,000 taken prisoners.

C. Solberg of Claresholm arrived on Friday to take up his duties with A. R. Yates, druggist.

Gleichen public school opened on Monday with a fair attendance.

Threshing was scheduled to start on Monday east of Queenstown. Mr. Peterson will begin operations on that date.

Bob Rose, Tommy Jones and a few more cowboys working for Hardwick Bros and at other ranches are reported to be on their way to the war. Mrs. A. and Miss Williams returned home after an absence of six months in England and France.

Gleichenites had a chance to show their patriotism to the departing soldier boys last Friday night when two trains, bearing the volunteers from the surrounding districts passed through here bound for the front. The band was there to help make a noise but when the cheering started the band could not be heard. Everyone seemed to be carried away with the spirit of the occasion. The entire population of Gleichen town crowded around the station and the full length of the train which made a brief stop. The soldiers were not allowed to leave the coaches but they made themselves heard through the windows.

The marriage of Mr. John W. Moss and Miss Ethel Telford was duly solemnized at 5 o'clock Monday afternoon at the home of the bride, by Rev. Mr. Gandier. Mr. and Mrs.

Refined Gasoline CRYSTAL CLEAR AND ODORLESS FOR 15c per gallon

Plus tax, F.o.b. our Gleichen Warehouse

Elimination of costly duplicate handling whereby we haul direct from the Calgary refinery, makes a big saving which is passed on to our customers in the above price per gallon.

We also have ROYALITE NAPHTHA from Turner Valley, which is the best produced from that district at 12½c per gallon plus tax

R. S. McQUEEN

Agent For Imperial Oil Ltd.

PHONE 37

GLEICHEN

WALTER WINCHELL'S Broadway Through A Keyhole

A Big Drama

A Darryle F. Zanuck production

AT 7.30 AND 9 P.M.

NEWS COMEDY

GLEICHEN COMMUNITY HALL

LOWER FARES FOR

Labor Day (WEEK-END)

Between all points in Canada

FARE and one-
QUARTER

GOING August 31 to Noon,
September 2.

RETURN leave destination by
September 4

Apply Ticket Agent
CANADIAN PACIFIC

ALBERTA GRAIN GROWERS READ THIS MESSAGE

It is of vital importance that a strong co-operative system should flourish in Alberta. It is desirable that such an elevator system should be under the control of Alberta grain growers—men who are actually following the occupation of farming.

The Alberta Pool Elevator system is the only organization in Alberta that meets these requirements.

All country elevators of the Pool system are operated under public license and as such are in a position to handle the grain of any grower.

Alberta Pool Elevators are on a sound financial basis; are efficiently managed and can give unexcelled service to the grain growers of this province. Alberta Pool agents are carefully selected and have strict instructions to give fair treatment, including proper weights and correct grades, to all patrons.

Alberta Pool Elevators operate on the co-operative principle of "Each for all and all for each"—a principle which will tend to bring a measure of economic and social justice, peace and prosperity throughout the world.

ALBERTA POOL ELEVATORS

WILL BE IN GLEICHEN EVERY MONDAY At The McKay Hardware Good Watch, Jewellery and Clock Repairing A Complete Line of Jewellery in Stock At All Times

P. B. DISCHER,
Jeweller - - Gleichen

J. M. Telford gave a dance in honor of the happy couple at their farm home which was attended by a large crowd.

Messrs Bert Smith, A. Ellis and E. Gardiner of Claresholm were here during the fair with a string of horses

The Gleichen Flour Mill

Though writing in rhyme, it is not our design. To make you look gloomy or sad, Our aim is to please, Like birds in the trees, And our rhyming has not been so bad. So, if at odd times You read our odd rhymes, Do not think that we've gone astray, We rhyme just for fun, And it may help us some, For we're selling more flour every day.

For the races and showing
The seventh annual Gleichen exhibition, which was held Thursday and Friday was a great success.

Quality Has No Substitute

"QUALITY" TEA

"Fresh from the Gardens"

Obstacles To International Agreement

Obstacles to international agreement are many and various; so many, so various as to baffle the vision of the conferees and defeat the ends sought.

Particularly is this true when a complex of nations is represented round the conference table. Despite the good intentions of conferees, the high sentiments they express and the noble purposes they proclaim, invariably disunion interrupts the even tenor of the proceedings, divergent points of view preclude themselves and, with each interruption and each protraction, practical agreement becomes the more remote.

The conflict of opinion appears less with regard to the general objective sought, as with regard to the methods by which that objective can be reached. In the ultimate analysis, political rather than practical issues prove the stumbling block.

These thoughts are occasioned by the succession of disasters which has befallen world conferences held for perfectly laudable purposes during recent months. The League of Nations itself, perhaps the greatest agency for world co-operation yet devised, has suffered considerable loss of prestige through recurrent manifestations of local interest, local jealousies, pride and susceptibilities. In matters such as the drug traffic, in which public rather than political and national considerations are paramount, the League has been able to take decisive action and render invaluable service. But where political and national interests and prejudices are involved, directly or indirectly, its decisions have been of less unanimous acceptance. In fact, they have seldom been effective because they have been largely ignored.

In spite of the League and the large body of opinion supporting it, where matters of national significance have been broached, the nations involved have proved a law unto themselves, using the simple expedient of withdrawal from the League as a means of asserting their right to go their own way. Disarmament questions have brought prominently into the foreground this conflict of national viewpoints, and this innate desire for autonomy in matters affecting the peace of the world. There can be little question that world opinion, generally, favors disarmament on a sane and safe basis. It is equally true, however, that there is sharp clash of opinion as to what the basis should be and as to the methods whereby it should be undertaken. World disarmament conferences have proved futile, so far, in spite of the unanimity voiced by official spokesmen as to its desirability. All nations, it appears, are in favor of disarmament—provided the other fellow does it.

Strange as it may seem, while world conferences on the question are disheartening failures, the same can not be said with respect to understanding on the subject between particular nations. Bilateral disarmament agreements appear easy, by comparison. Where two or three nations are involved, amicable solutions come readily to hand. Britain, for example, has little difficulty in reaching understanding with Italy, Italy with France, and so on. Even with Germany amicable negotiations are possible. Yet, when Britain, Italy and France sit around a conference table with Germany, it becomes immediately impossible to focus all eyes on the same objective and on the same means of achieving that objective.

This is not to say that Germany is entirely at fault, or that the blame attaches to any particular one of the parties to the conference. It is apparently due to the complications which arise with every addition to the conference. Compromise as between nation and nation is easy; between three nations it is a little more difficult, but less difficult than when four nations are involved. Perhaps then, the real solution is to be found in multiplying bilateral disarmament agreements until the whole world is involved and all the nations are committed to peace.

The same course may be found the ultimate solvent of the world wheat problem. Apparently, the London Wheat Agreement has foundered on the shoals of national aspiration for as it was written, the Argentine has virtually negated the good work accomplished in the London conference, and the United States, in reprisal, is threatening unlimited production and the dumping of its surplus on the markets of the world.

The London conference resulted in what has been acclaimed as a unanimous agreement representing the first really co-operative arrangement yet reached by the nations of the world. It was, however, a false thing, in itself. It left certain important decisions for later consideration, particularly the matter of minimum prices. Experts met at Rome to discuss prices in accordance with the terms of the agreement, only to be met by objections from the Argentine and demands from that country for an increase of 40,000,000 bushels in her quota allocated. Having already virtually exhausted her export quota for the year as set in the London Agreement, the Argentine demanded an additional 40,000,000 which could only be given at the expense of other great exporting countries, including Canada. The price conference, however, reached certain tentative conclusions which were submitted to the governments involved.

The next stage in the proceedings was the London conference on prices to amend or ratify the decisions of the Rome discussions. Here again, clash of national interests proved a handicap. Doubts have been raised whether or not price-fixing by a central body is a sound practice to adopt. In fact, British grain men have been emphatic and outspoken on the subject. The head of the London grain exchange had no hesitation in stating that the representatives of the various nations were amiable gentlemen "but they knew very little about wheat." With warnings against price-fixing, demands for increased quotas, and threats of unlimited production, the whole agreement appears in jeopardy. Obviously, the complexity of national interests is accentuated in conferences on no larger a scale as that at London. Perhaps (if it is repeated) the solution may be found in a series of bilateral agreements involving all interested parties.

Used Sign Language

Sign language was used by members of the Western Canada Association of the Deaf at the meeting of presentation at a unique concert in Saskatoon. A short play, given by school pupils, depicted early education of the deaf in this country. In addition, "O Canada" was rendered in the sign language.

Phones For Dinner Guests

Guests at a telephone service dinner at Grosvenor House were able to talk to friends at the other end of the dining hall without leaving their seats, telephones being installed on the tables for this purpose.

Ordinary printers' ink is used in making fingerprints.

Health For Young Girls Happiness For Tired Women

Thousands of women become tired out and run down, become thin and pale, and profound weakness make life a burden.

The whole outlook of life is changed when the nervous, sick headaches, the sleeplessness, the spells of dizziness, of weakness and discouragement, and the tired, languid feelings disappear with the use of Milburn's Health Nerve Pills. They tone up the nerves, enrich the blood, and bring the health back to normal again.



"Britain Of The East"

Story Of Japan's Progress And Development Reads Like Romance

Whatever may be said of the aggressiveness of Japan in the Orient, it must be acknowledged that she deserves the designation, "the Britain of the East." Never in the history of the world has any of the backward nations made such gigantic strides forward in the path of civilization as has Japan.

The story of her progress and development reads like a romance. From the very time when she reformed her government and established democratic institutions she has gone forward in the path of educational and scientific progress and in industrial development at a remarkable rate. Her educational and scientific institutions are among the finest in the world. Moreover, her army and navy have reached a stage of development that is second to no other country. Hence, Japan is a nation so perfectly equipped from a technical and scientific point of view that her competition may well be feared by other nations. To make light of her industrial development shows a lack of appreciation of the remarkable progress she has made.—Brantford Examiner.

DEPRESSED BY ACUTE ACIDITY

There can surely be no doubt about the effectiveness of a remedy for acidity that can give such permanent relief as in this woman's case:—"I suffered for many years from acidity in various forms," she writes. "At last it became so acute that every morning I woke with a gnawing pain and a great depression of spirits. I tried Kruschen Salts, and to my surprise the gnawing pain subsided and the depression lifted like a cloud. I have since the daily dose of Kruschen ever since. That was about five years ago, and the Kruschen does not lose its effect."

Dr. H. H. Kruschen is so effective with acidity because it neutralizes acid, takes all the torment out of it, and gently, and from the system. And by stimulating your organs of elimination to perfect regular action, Kruschen will prevent this harmful acid from even accumulating again. After that you'll experience no more misery after meals.

Canada's Metal Industry

Domination Dominates World States President Of Mining Institute

Within 20 years Canada's metal industry has grown by such leaps that it was possible to-day for the Dominion to produce practically all the copper, most of the lead and zinc and all of the nickel needed in the Empire. S. G. Blaylock, president of the Canadian Institute of mining and metallurgy, stated.

He was addressing a complimentary banquet given to him by the Grand Forks Board of Trade in connection with the convention of the Associated Banks of Trade of Eastern British Columbia.

Canada dominates the world in copper, nickel, lead and zinc, said Mr. Blaylock.

Mr. Blaylock thought there was little likelihood of the price of gold dropping for years to come. As a metal producer, the Consolidated Mining and Smelting Company of Trail, of which he is vice-president and general manager, was not concerned with the 10 per cent. tax on gold, nickel, lead, copper and zinc producers would be only too glad to pay millions in taxes on these metals if the price was 75 per cent. over the normal price of 20 years, he stated.

Japan Buying Scrap Iron

Recent Cargo From Australia Contained Variety Of Articles

Japan has been picking up scrap iron all over the world, and one of the most varied cargoes of this kind arrived the other day from Australia. There were steel rails red with rust, old sewing machines, and automobile fenders. On the top of one heap was a battered trombone. Scores of old drums ranged side by side with wheels of worn-out machinery, car wheels, cooking stoves, and scores of other ancient and apparently useless articles, together with hundreds of thousands of old horseshoes. Even obsolete cannon were in the cargo.

A Good Definition

Crooning? That is a college professor's illuminating definition of it: "An exaggerated and distorted expression of emotional feeling, a kind of semi-musical noise that is emitted from the throat and attractive to some persons because it is something new. Only people of low intelligence like it." It was described this by Dean John Patten Marshall of Boston University College of Music.

Wants Room For Expansion

Mussolini Expresses Need For Italy To Seek Room In Africa And Asia

Geographic and historic reasons were given by Mussolini in an interview with Hector Bywater, editor of the "Daily Telegraph" in Rome, for the expansion of Italian power in Africa and Asia, and the need for a strong navy.

During the interview, Mussolini said:

"Thirty provincial capitals are situated on the coast. Rome herself is near the sea. Geography is one of the immutable factors that determine the destinies of a nation."

Then he went on to say: "Geography and history both warrant us in taking Asia and Africa as objectives. We are nearer to those two continents than any of the greater western European powers. No one should mistake the meaning of our task. We are not thinking of any territorial conquest, but everyone should know that we are thinking of a natural expansion allowing us to co-operate with the nations of Africa and the Far East."

Mussolini then turned to the problems of the League of Nations and of disarmament, saying:

"The principle of the reform of the League of Nations, which is almost universally accepted, is clear. The reforms that are being considered should only be undertaken after the closing of the disarmament conference, because if this conference fails, there will be no need to make any reforms, it will be enough to consider the work of the League of Nations as ended."

"It is generally considered that the conference will fail, at least as regards the most important objectives. The greatest armed powers will not disarm; those that are not armed will be in a position to arm with a more or less defensive purpose."

Paris Hotels Face Ruin

Taxes Heavy And American Tourist Business Falling Off

Instead of opening the customary new extensions as the tourist season starts, one leading Paris hotel, the Plaza-Athens, already has closed its doors, and numerous others are on the verge of doing likewise.

Hotel managers blamed two factors for their plight. First, that an average of one-third of all money taken in must be set to the state in the form of taxes. Secondly, that the American tourist business has almost evaporated.

"If this continues for a short time more we'll have to close up, too," the director of a leading hotel in the Paris district, declared.

Here are a few of the hotel taxes: Six per cent. of every penny collected as a luxury tax.

Four per cent. of all room bills as a city tax.

A special insurance tax.

A tax for apprentices.

A tax for mutilated soldiers.

A tax for operation.

A property tax.

This totals from 25 to 50 per cent. of receipts.

New School Readers

Uniform Standard To Be Adopted By Four Western Provinces

A new standard of school readers has been adopted by representatives of the four western provinces to be used in the public schools. These representatives have been meeting from time to time for the past two years judging the contents of the books. The seven books in the new series are to be known as "Highroads to Reading." The books will be adopted as school readers for the fall term of 1935. All will be uniform in style and will be admirably bound and will have colored illustrations. The printing will be done in Toronto.

The fox-tail lily is a striking looking plant for the back of a large border. It is also known as "the desert candlestick" on account of its long stamens and leaves and tall spikes of flowers like a column or a candle.

"Blue" Spells

Reduce some women to the pearly shadow of their own smiling selves. Others take the Vegetable Compound when they feel the "blues" coming on. It steadies quivering nerves... helps to tone up the general health... gives them more pep... more charm.

LYDIA E. PINKHAM'S VEGETABLE COMPOUND

W. N. U. 3048



ECONOMICAL: Dixie Plug lasts far longer in your pipe.
SATISFYING: The choice tobacco gives a cool, mellow smoke.

DIXIE

PLUG SMOKING TOBACCO

Radio Signals For Aviators

Ingenious Device Will Keep Fliers In Defined Lines

A device for visually interpreting signals of aeronautical radio range beacons has been developed by W. E. Jackson and L. M. Harding, radio engineers of the U.S. commerce department's aeronautics branch, according to Rex Martin, assistant director of aeronautics.

Signals, Martin explained, are received through headphones by airmen who rely upon them for guidance during periods of poor visibility.

The device features an indicator which, fitted in the instrument panel, is similar to the contrivance used for blind landings. It is open-faced and has two needles—one vertical and one horizontal. The vertical needle, Martin explained, is called an indicator and when an aeroplane leaves the course defined by a radio beacon, this needle will move accordingly. However, he added, if the aeroplane is exactly on course, the vertical pointer will remain in centre of the dial.

The horizontal indicator, the official revealed, shows the volume of received signals, which the pilots may adjust as he sees fit.

Egg Trade Responsibility

Responsibility As To Eggs Below Grade Placed On Seller

In case of dispute about properly marked cases of graded eggs, the Canadian egg regulations are quite explicit. No case or container of eggs is considered to be properly marked if, upon examination by an inspector, the case is found to contain more than an average of 6 1/2 per cent. below grade, apart from breakage. In transactions between wholesalers, or between a wholesaler and a retailer, any complaints by the purchaser with respect to eggs below grade must be made to the seller within 36 hours of the receipt of the eggs. Thus, responsibility as to eggs below grade is upon the seller for the period of 36 hours after delivery to the buyer. After the expiration of the 36 hours the responsibility as to eggs below grade is upon the person in whose possession such eggs are found.

For Civil Servants

Want Temporary Employees Brought Under Civil Service Act

Representations on behalf of various classes of civil servants were made by V. C. Phelan, president of the Civil Service Federation of Canada, before the common civil service committee.

Mr. Phelan asked that 316 long temporary employees in various government departments who had been eligible for permanent appointment prior to 1927, but through negligence or some other cause were not appointed, now be brought under the Civil Service Act.

Public School Education
Public school education in Canada costs \$93.63 per year per pupil, according to reports published by the Canadian government. The report shows the total expenditure is about \$165,000,000 a year. In 1932 there were 82,216 teachers, 2,543,116 pupils in the Canadian school system.

Increased Payrolls

Movement In British Columbia To Improve Working Conditions

Payrolls in British Columbia have been increased by approximately \$200,000 per month since the provincial department of labor started its drive through the board of industrial relations and other agencies to improve working conditions within the province, Hon. George S. Pearson, minister of labor, has estimated.

In the sawmill industry alone, the advance was about \$85,000 a month, he said. The aim of the board so far, Mr. Pearson said, had been to set minimum wage scales as high as could be paid by the industries affected, but not so high they would be forced to stop operations. As conditions improved within a particular occupation, the level could be raised if necessary.

Trying To Find Secret

Manufacturers Seek Buddhist Method Of Producing Stainless Steel

To study four columns which have stood for 2,000 years without showing a sign of decay or dust, a body of European steel manufacturers are visiting India. They hope to learn how people of those days produced stainless steel. The columns were erected by Asoka, the great Buddhist emperor, in four districts of his Indian Empire. Each stands on a high rock and is inscribed with the laws of Asoka's reign. Through the centuries, earthquakes have shaken them and storms have not rusted them. The secret of their making is believed to rest with descendants of the makers, and the steel manufacturers hope to learn this.

Soybeans Profitable

The Farmers' Advocate says many livestock men, and dairymen particularly, are finding soybeans a profitable crop to grow. The beans add to the protein content of the meal mixture and for hay they are both productive and palatable.

CHILDREN'S CONSTIPATION Ended!

Mrs. E. T. Rowson, Albion, Ont., writes: "My little son was troubled with constipation. I gave him Baby's Own Tablets as directed. Before I had given half the box the constipation was righted. By relieving constipation, Baby's Own Tablets prevent more serious ailments developing. Most children take them with astonishing ease and perfectly safe for all little folk from the wee babe to children of school age. 25c package."

Dr. Williams' BABY'S OWN TABLETS

In the Famous Green Box
HEAVY WAXED PAPER
Has a hundred uses. Always have a box in the kitchen.
Apply for PAPER PRODUCTS
TORONTO, ONTARIO

BIT COLOR STAYS IN

Now you can color lingerie, shirts, silk covers, etc. and know that the color will STAY. The new Instant Rit soaks in the color. That's why you never have streaks and spots and why Rit colors last and last and lasts—31 Colors.

YOU'VE HAD BETTER LUCK WITH BIT



The Business Of Armaments

Callous Impartiality Of International Arms Manufacturers

A new book on the so-called armaments "racket," entitled "Merchants of Death," and published by Engelbrecht and Harigthen, undertakes to show that while anti-war protests continue to become more and more vociferous, the armament makers continue to do well. The book deals, among other things, with the terms of the callous impartiality of the international armament manufacturers.

For instance, it is stated that during the World War the Krupp interests of Germany received a royalty on every hand grenade tossed by British soldiers into German trenches. American arm plate was made under German patents for Russian ships.

It is set forth that in the attack on the Devonian British warships were sunk by mines made in England and sold to the Turks.

At the Battle of Jutland ships on both sides were clad in steel, developed by the Krupp and marketed impartially to all navies.

Throughout the war, it is stated, troops of all belligerents were slaughtered by weapons invented, developed and distributed in pre-war years by their own countrymen.

"Today," says the book, "the Japanese fight Japan with weapons made in Japan."

Truly the suggestion is made, the armament business is an international "racket."—Leader-Post, Regina.

Most British City
With 80.1 per cent. of the total population of British origin, Moose Jaw has laid claim to the honor of being the most British city in the three prairie provinces. Calgary ranks second with 78.1 per cent. and Brandon, in Manitoba, third, with 73.5 per cent.

New Variety Of Oats
Legacy, a new promising variety of oats, produced by the cereal division, Dominion department of agriculture, from a cross between Banner and Eighty Day, has done particularly well in northern Saskatchewan, central and northern Alberta.

CAN'T SLIP OR SLIDE FALSE TEETH

Don't use any old kind of remedy to keep false teeth in place—use a reliable, recognized one which dentists prescribe such as Dr. Wernert's Powder—the largest seller in the world—grips teeth so secure yet comfortable they feel natural. Positively no slipping or clicking—blissful comfort assured all day long. Forms a special coating, cushion to protect and soothe gums. No colored, gummy paste—keeps mouth as natural—breath pleasant. Inexpensive—all druggists.



Cookery Parchment

brings better, easier, cheaper cooking. Contains odors. Holds full flavors of meats, fish and vegetables. Inexpensive. Each sheet can be used over and over. All dealers, or write direct to:

Appelford & Paper Products
LONDON, ONTARIO

Fears Of Famous Men

Even Bravest Of Them Had Dread Of Something

General E. D. Swinton, who helped to invent the "tank," is a man whose courage none can doubt. He has led a life of desperate adventure and hairbreadth escapes. Yet he is terrified of an ordinary elevator, says a writer in the Cape Argus. He has confessed that he would walk up (or down) insupportable stairs rather than take the lift, which, he says, fills him with horror.

It may be that the gallant general suffers from a kind of claustrophobia, which is a dread of being shut up in confined space. The opposite of this nervous complaint is agoraphobia, which is a dread of open spaces. The great painter, Mr. James Pryde, is a victim, and abhors the sight of a stretch of open country.

The most courageous men are not immune from these odd fears. "Bohs"—or, more formally, Field-Marshal Lord Roberts—whose Victoria Cross was only one testimony of his valor, was terrified by a harmless pussycat. He trembled violently, he had never trembled before hostile batteries vomiting death—if a cat even came into the room.

Many distinguished people have their own pet fear. Mr. Montagu Norman, Governor of the Bank of England, is terrified of the speaker's platform. To a great body who wanted him to say a few words at a drawing-room meeting in aid of some orphans, he replied, "I would rather bath one of the orphans in public than speak about it."

Caruso, the world-famous tenor, drenched the sea. He lost a great deal of money by refusing contracts that would take him abroad, but at last was persuaded into trusting himself on the ocean, which helped his banking account a good deal. He lost some of his fear of the sea in later life, but never went on it except with the utmost reluctance.

Lord Byron had no lack of physical pluck; he fought professional bruisers and took part in the war of Greece against Turkey. But he was always afraid that he might see a ghost. Chopin was filled with fear at the sight of an old, deserted country house, which helped his banking account a good deal. He lost some of his fear of the sea in later life, but never went on it except with the utmost reluctance.

It appears that neither learning, talent nor philosophy can protect us from these baseless and irrational fears, to which even the bravest are inescapably subject.

Attempt To Steal Relic

Watchman Saves Sacred Garment Said To Be Christ's Tunic

A daring attempt to steal a sacred relic reputed to be Christ's tunic was foiled by a watchman at Argentine, France.

The watchman repulsed intruders after they had wounded him in the head. The tunic belongs to the Argentine Basilica, where it has been guarded since the 12th century. Since Easter, the relic has been publicly shown and hundreds of cripples and invalids have been brought into the Basilica daily seeking miraculous cures. The tunic supposedly was woven by the Virgin Mary.

It is purple, a seamless robe spotted with blood and showing marks of the Cross diagonally across the back.

"The attack was very mysterious," Canon Louis Breton said, "but public exposure of the tunic may have tempted some international bandit or maniac to steal it."

New Source Of Wealth

Demand For Fine Herbs Grown In British Columbia

As a result of the perseverance of scientific farmers in widely-scattered districts of British Columbia new sources of wealth have been revealed. Until recent years, few farmers thought of producing herbs as a crop, but experiments have proved that British Columbia can raise herbs of the finest quality, many of these being eagerly sought by manufacturers of patent medicines and sauces.

The time has come when farmers should reap a rich profit and all local requirements with home products. Practically all herbs can be grown from seed that can be purchased in packets for a few cents. On that account the experiments can be tried at very little cost, and if a new and lucrative sideline is developed as a result the effort will be well worth while.

More than half the gold mined in South Africa is produced in the Transvaal.

There is more copper in the United States 5-cent piece than in the penny.

YOU GET MORE TOBACCO FOR THE MONEY

with TURRET FINE CUT! and Poker Hands, too

Smoke Turret Fine Cut and you'll pay less for a better smoke—because you'll get more and better cigarettes for the money. Ask others who roll their own with Turret Fine Cut! They'll

tell you, too, about the many useful and beautiful presents you can get—free—with Poker Hands. Start enjoying Turret Fine Cut and saving Poker Hands—today!

It pays to "Roll Your Own" with

TURRET FINE CUT CIGARETTE TOBACCO

SAVE THE POKER HANDS

Imperial Tobacco Company of Canada, Limited



Save Poker Hands to Get Better Cigarette Papers FREE

Everybody agrees that "Chanceries" and "Vogues" are the best papers—you can get 5 large books of either brand—free for only one complete set of Poker Hands, from your nearest Poker Hand Premium Store or by mail from P.O. Box 1380, Montreal, P.Q.

A Super-Highway

U.S. Government Receives Plans For Coast-To-Coast Route

An engineer's idea of the "super-highway" of the future was envisioned by the Pittsburgh chamber of commerce as it submitted plans with the federal public works administration for such a transcontinental route.

Advocates estimate the approximate cost of the 3,000-mile roadway between \$300,000,000 and \$400,000,000, which would be borne by the government. Tolls and other mileage charges would make the project self-liquidating and self-sustaining.

Congested cities in its cross-country stretch would be eliminated as the proposed high-speed, non-stop thoroughfare would have no intersecting lanes, but ingress and egress by ramps only, and would be 90 feet wide with different lanes for varied speeds.

States traversed under the preliminary plan would be New York, New Jersey, Pennsylvania, Ohio, Indiana, Illinois, Missouri, or Nebraska, Colorado or Wyoming, Utah, Nevada and California.

In their resolution favoring the project, chamber directors stated it would provide a needed main artery for transcontinental traffic and furnish employment.

A woman may get a dress for a ridiculous price, but never for an absurd figure.

Either borax or photographs "hypos" furnishes a mild bleach for white silks or woolsens.

A poet says he can keep dozens of verses in his head. The trouble is that he doesn't.

Are You Sluggish?

To Throw Off Lethargy—Stealing Impurities, enjoy a glass or two each week of

Energizing, Effervescent

ANDREWS LIVER SALT

In TINS—25c and 50c

NEW, LARGE BOTTLE, 75c

NEW, LARGE BOTTLE, 75c

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Tribute To King George

Empire Fortunate In Having Wise Man For Sovereign

It is 24 years since King George ascended the throne of his illustrious ancestors, and thus their Majesties are entering upon their silver jubilee year. It is to be marked, at its end, by Empire-wide ceremonies in keeping with so important an anniversary in our widespread affairs.

For many reasons the people of the Empire will rejoice with their King and Queen in this anniversary year. There is much reason for congratulation in the fact that in the extraordinary events since 1910 the Sovereign was a man so wise, so adaptable, so much opposed to aham and pretence, so thoroughly a man of the people. When we consider for a moment the catastrophes which would have been inevitable, the misery of millions, if the King in these decades had been another sort of King, we realize something of what the Empire has been saved by the shrewd, simple, kindly, dignified family at Buckingham Palace—Ottawa Journal.

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THE RHYMING OPTIMIST

By Aline Michaelis

A MOTHER

How can a mother ever find Through toil-filled days, through hours of stress, So many ways of being kind, So many moods of tenderness?

Life, sometimes, is a lonely thing, Bare of beauty and drained of dreams; How can a mother always bring Shining hope back and faith's white gleams?

Wild regrets like grim ghosts will rise, Threatening all of the years ahead; What but a mother can check vain sighs And show how futile are tears we shed?

Failure and folly may trouble each breast; How can a mother's clear eyes see All of the virtues it once possessed Bloom in the heart, as it used to be?

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Little Helps For This Week

"I have finished the work which Thou gavest me to do." John 17:4.

He who God's will has borne and done, And His own restless longings stilled; What else he does or has foregone, His mission he has well fulfilled.

Cherished by the presence of God I will do at each moment without anxiety, and according to the strength He has given me, the work that His Providence assigns me. I will leave the rest without concern, it is not my affair. I ought to consider the duty to which I am called each day as the work God has given me to do, and to apply myself to it in a manner worthy of His glory, that is to say, with exactness and in peace. I must neglect nothing—Fenelon.

It is thy duty oftentimes to do what thou wouldst not, thy duty too to leave undone what thou wouldst do.—Thomas A. Kempis.

New Aid For Aviators

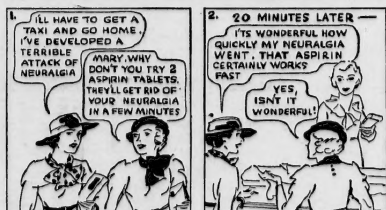
After five years of research, Leo O. Delassus, associate on physics at the University of California, has produced an acoustic altimeter that "hears" the earth and warns whether a ship of the air is approaching too rapidly toward a possible crash. The apparatus also informs the pilot the number of feet he is distant from looming disaster.

Memorandum—A little note you write on a pad to make yourself wonder next day what you meant by it.

In Pennsylvania, a man has the privilege of marrying his grandmother.

Apples contain 82 per cent. water.

Almost Instant Relief From Neuralgia

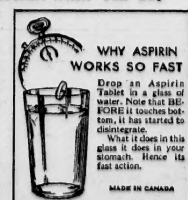


For Quick Relief Say ASPIRIN When You Buy

Now comes amazingly quick relief from headaches, rheumatism, neuritis, neuralgia, toothache, the fastest safe relief, it is said, yet discovered.

These results are due to a scientific discovery by which an Aspirin Tablet begins to dissolve, or disintegrate, in the amazing space of two seconds after touching moisture. And hence to start "taking hold" of pain a few minutes after taking.

The illustration of the glass, here, tells the story. An Aspirin Tablet starts to disintegrate almost instantly you swallow it. And this is ready to go to work almost instantly.



Does Not Harm the Heart



Calgary Dry

The West's Finest Ginger Ale

A GREAT DRINK
WHEN YOU WANT
A GOOD ONE....

UNION-MADE BY
CALGARY BREWING & MALTING
COMPANY, LIMITED

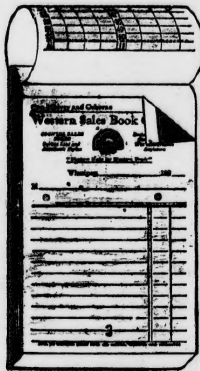
Two Other Favorites
Orange CRUSH
AND
CRUSH Rickey

Insist on Genuine
BUFFALO BRAND

For Counter Sales Books See us

Prices went up lately
Better order your
supply now

The Gleichen
Call



Mrs. Secretary of The Treasury

Now a days it is becoming more and more the practice, particularly among the younger people, to regulate expenditure of income by the budget system. To the wife is delegated the task of keeping the family expenses within set limits—she is the real secretary of the family treasury. She must count the pennies and stretch them to their utmost buying power.

The modern woman knows how to make a dollar purchase one hundred cents' worth of value. She reads the advertisements in her newspaper and notes what is being advertised that she needs. She scans them closely to know what is newest and best in clothes, in foods, in utilities that will make the home work easier, the little luxuries that will make it more comfortable. Yet her purchases are regulated by the budget—advertising helps her to keep within bounds.

Such is the value of advertising to the woman in the home. It is her faithful adviser, ever ready to tell her what, when and where to buy and how much to pay.

Town & District

Mrs. Lucy Marshall and son Victor, called on Mrs. Wm. McConnell on Monday.

Mrs. R. E. House of Vulcan is spending a week visiting Mr. and Mrs. G. House, south of Arrowwood.

Lawrence Woods, of the Drumheller Review staff, accompanied by a friend spent the week end in town visiting his parents Mr. and Mrs. E. Woods.

A number of Gleichen high school pupils have been spending the past couple of days in Calgary writing exams.

Miss Lillian Ensom, who is training in one of the hospitals in Calgary, spent the past week in town holidaying.

After an absence of eight years Miss Milloy has returned to town and will reside here permanently. Miss Milloy thinks Gleichen looks pretty fine now with the trees, gardens and irrigation. She will be best remembered as being on the staff of the Gleichen school for some years prior to her departure from Gleichen.

Wilbert J. Thompson of Eventide Home died last Thursday evening at the age of 86 years and 7 months. He had been in the institution for almost two years, joining from Calgary. By occupation he was a carpenter and farmer. He was born in Breckenridge, Ontario. The funeral took place Saturday afternoon at the Eventide cemetery with Adjt. Sutherland conducting the service.

MINDRUM-LEBACKEN

On Saturday evening, August 25th, Mr. Percival Mindrum, son of Mr. and Mrs. Oscar Mindrum of Matador, Saskatchewan and Miss Irene Lebacken, daughter of Mr. and Mrs. Warner Lebacken of Kinsington, Saskatchewan, were married in the United Church Manse, Rev. V. M. Gilbert, officiating. For the present Mrs. Mindrum is assisting at the Neil Dairy Farm while Mr. Mindrum is helping with the harvest on a farm near Strathmore.

LACKING PROPER SPIRIT

For some reason or other it is very hard to get local people to work in a community spirit. Early last spring there was a tree planting bee, and almost every man in town was asked to turn out and help, but if we remember rightly, only a bare dozen turned out. At the recent flower show there was a very small number of exhibits. It is the same thing when a meeting is called pertaining to the welfare of the town stating the importance of attendance and it is lightly passed up as common or do take the word "important" as having significance?

Every meeting called in the interest of community welfare is important. Every ounce of energy put forth to build up Gleichen is worth its weight in gold and results in promoting happiness and contented citizenship for someone. And every straw thrown in the path of the town's progress retards its development, and takes the bread and butter, the well being and happiness away from somebody.

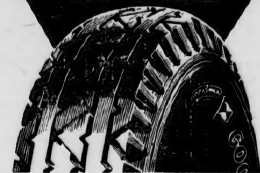
The phrase "come, important business" has gotten to be old; but the reason it is old with many of us is because we do not see to it that the matter in hand is made important by our attendance, our interest and participation in affairs of the community.

A government depends upon the people for its perpetuation and support. You hold your share of sovereignty with in your own palm. As a dependant being in this world of affairs you are not unlike your fellow citizens and they are not unlike you. You are just as important to the welfare of a town as you make yourself. The multiplication of the "you's" and "me's" is Gleichen; and if anything is wrong with the town it is because of the omissions and commissions of these "you's" and "me's". Rather important business, is it not?

Montagu Norman, governor of the Bank of England, whose evasive tactics have given newspaper men some strenuous times in the past few years, actually posed for a snapshot of the Canadian Pacific liner Duchess of Bedford on his return to England recently. "Wait till I get my hat on straight," was his comment to the astonished and grateful photographer.

Railway building is by no means at an end in Canada. E. W. Beatty, J.C.C. chairman and president of the Canadian Pacific Railway, stated recently following an extended inspection trip through Western Ontario. "Completion of our development will probably mean construction of more railway mileage to outlying districts as prospects and development warrant," he said.

THE THRIFTIEST BUY OF ALL



GOOD YEAR SPEEDWAY TIRES

Why buy bargain tires of some unknown brand when you can get new Goodyear Tires at these low prices?

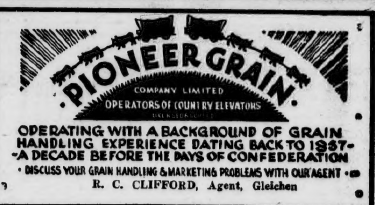
Come in and see the New Goodyears. You'll be surprised at how little it costs to have your car Goodyear equipped.

Every "Speedway" bears the Goodyear name and carries the guarantee. And remember, we do a good job in tire mounting for you—FREE, of course.

MacCallum & Smith
GLEICHEN, ALBERTA,



THE ALBERTA PACIFIC GRAIN COMPANY



OPERATING WITH A BACKGROUND OF GRAIN HANDLING EXPERIENCE DATING BACK TO 1897—A DECADE BEFORE THE DAYS OF CONFEDERATION

DISCUSS YOUR GRAIN HANDLING MARKETING PROBLEMS WITH OUR AGENT

R. C. CLIFFORD, Agent, Gleichen

Here and There

The Open Dominion championship match in the Dominion Marksmen Revolver competition was won recently by the Canadian Pacific Railway Ontario police team with a score of 1435 points out of a possible 1500. R. C. M. E., civic and provincial police also competed.

Plans for the musical festivals of Western Canada during the coming year with a tentative discussion of policies for the next two seasons, were featured at a meeting of delegates of Western Competition Festivals recently at the Palliser Hotel, Calgary.

John Jacob Astor and his bride have decided to extend their honeymoon tour to the Canadian Rockies and British Columbia. "We intend to stop over at Lake Louise," said the young millionaire, "and then move on to Vancouver, taking in the sights on the way."

Captain R. G. Latta, skipper of the liner Empress of Britain and commodore of the Canadian Pacific fleet, retired from active duty recently. He was succeeded on the bridge of the Empress by Captain R. N. Stuart, V.C., D.S.O., U.S.N., R.N.R. Captain Stuart was promoted to the post of commodore of the Canadian Pacific fleet.

Indicating the trend towards greater production and recovery of business, substantial increase in the second quarter of 1934 as compared with the corresponding period of 1933 is shown in the recently published production figures of Consolidated Mining and Smelting, one of the world's greatest mining companies.

Driving a highly decorated locomotive into the Canadian Pacific Railway depot at the end of the Calgary-Edmonton run recently, A. N. Hobbs, veteran engineer, completed 43 years of continuous service with the railway, most of it at the throttle of an engine. "I have enjoyed my work and I hope to quit," said Mr. Hobbs.

EATON'S

The latest telephone cables carry 3,636 wires packed in a diameter of less than three inches.